

Press Release

MAY 10, 2005

FOR IMMEDIATE RELEASE



Putting Good Ideas In Print

5 Commerce Park
PO Box 900
East Hampstead, NH 03826

(P) 603.382.7045
(F) 603.382.7629
news@ramprinting.com

If you wish to be removed from our list, please email your request to news@ramprinting.com

Large Format Graphics are a BIG hit with clients at RAM Printing

RAM Printing Inc. is excited to announce the addition of tradeshow and POP graphics to their line of products and services. Currently from their East Hampstead, NH location, RAM Printing operates not only an offset commercial printing facility, but also a mail house (RMS – Ram Mailing Service) and a quick-print facility, Hampstead Print & Copy.

This conglomerate of businesses allows RAM to service all levels of clients and projects of varying complexity all from one location. The new tradeshow and POP graphics will be produced through Hampstead Print & Copy, though clients of any division of the company will be able to contact their current representative and receive the same array of products regardless of how the orders are placed.

The new equipment includes a black and white scanner/copier for blueprints and engineering copies. Copies as small as 5.75" x 7.25" can be scanned and output at up to 35" wide and 19.5 feet long.

For color and trade-show output, RAM is now offering an HP 2500 DesignJet with a printable area of 35"x35" using a dye base ink and an HP 3500 DesignJet 51" wide and an unlimited length, with UV inks.

"The ability to offer large-format graphics with a UV ink option was key for us," stated Buddy Zaremba, Vice President and co-owner of the company. "While these products are not made for long-term outdoor use, the UV inks, in direct sunlight in a store window for example, can have a life span of up to 12 or 18 months without fading."

Several substrates are also being offered for color output including bond paper, Insta Dry .009 semi-gloss, Vinyl, Scrim and Fab 6 Cloth. Lamination with UV inhibitors is also offered and all items up to 4 by 8 feet can be mounted on foamcore, gator foam or sintra board as well for sturdy, long-lasting display.

Additionally, orders can be customized with 1/2 inch grommets, velcro, easels or retractable banner stands for quick, easy display, transport and storage.

"There is a strong market here for us" continued Zaremba. "Just among our existing client base we've seen the demand for this type of product. Adding this equipment and these services is just an extension of the one-stop-shopping with outstanding quality and customer service that our clients know can get from RAM Printing."

For more information on the RAM Printing family of companies and this equipment, please contact your RAM Printing representative, call us at 800-866-7045 or visit our website ramprinting.com