

Press Release

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FOR IMMEDIATE RELEASE



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A Fresh Look to and for the Future

Those who attended our 30th Anniversary Open House Celebration on October 5th were greeted with the exciting news that RAM Printing is changing their look. As most of our clients know, RAM Printing is not only a commercial printer, but also owns and operates RAM Mailing Service, Hampstead Print and Copy and Guestmark International right at our same East Hampstead Plant. For many years all of these companies have worked together to provide you with seamless service across company lines. In recent years, with the increase in digital printing, and variable data printing, the lines of service between our companies has crossed ever more frequently. Our 30th Anniversary seemed a timely occasion to re-present ourselves to our clients under one encompassing brand: The RAM Companies.

The new look was created by Jules Epstein and his fantastic team at Primary Design in Haverhill, MA. (www.primarydesign.com) The new look encompasses the recognized brand name of RAM, and pays tribute to our history by carrying forward the stylized RAM Horn that was the first visual for the company back in 1976.

"Primary was truly able to understand of our unique company." Stated co-owner Wally Zaremba. "RAM has a long history, and a recognizable name, but the growth and expansion of our capabilities couldn't be uniformly presented before. Primary understood the goal and was able to give us a way to incorporate all of our specialized companies without losing our current identity, and brought forward our history at the same time."

RAM Printing, RAM Mailing Service and Hampstead Print and Copy will continue to operate as separate companies, maintaining some level of individual identity while under the umbrella of the RAM Companies.

The new look is also accompanied by a new website with more information, expanded resources and updated information about our capabilities. Be sure to check it out at www.TheRamCompanies.com



*Over 300 people joined in
celebration of the 30th
Anniversary of The RAM
Companies October 5th,
2006*